



# GOOD LIFE *Sizes & Production Specifications*

## 1) IMAGE SCANS

Photoshop files should be set to CMYK for process colour separations, effective resolution to be 300DPI when used at 100% of size.

## 2) FONTS

Make sure that both screen and printer font are provided for every font used.

## 3) FILE TYPES

PREFERRED: Indesign CS2, with all fonts and images on file;  
 Adobe Acrobat PDF fully embedded 300DPI CMYK  
 Quark or Pagemaker files which can be opened through InDesign.  
 Photoshop or Illustrator files can be sent if all fonts and images are embedded.  
 Publisher files are NOT acceptable.

## 4) FILE TRANSFER

Visitor Publications can currently accept up to 7mb per file by email, supplied files can be emailed to production@visitor.com.au, for your convenience, alternatively supply on CD, ZIP or DVD with a colour printout.

## 5) SIZES & BLEEDS

Please see diagrams below for ad specs in various sizes.

**GOODLIFE**  
**ADVERTISING SALES**  
 Ph. 9787 9633  
 goodlife@visitor.com.au

**IN-HOUSE**  
**PRODUCTION**  
**SERVICES**  
 Lisa Carson  
 Ph. 9787 6688  
 Fax. 9787 8169  
 production@visitor.com.au

**EDITORIAL**  
**ENQUIRIES**  
 Mary Parsons  
 Visitor Publications,  
 PO Box 596, Mt Eliza  
 Ph. 9787 9633  
 Fax. 9787 8169  
 goodlife@visitor.com.au

SIZE: 1/12  
67mm wide  
61mm high

SIZE: 1/8  
102.25mm wide  
61mm high

SIZE: 1/6 wide  
137.5mm wide  
61mm high

SIZE: 1/6 high  
67mm wide  
125.5mm high

SIZE: 1/4 wide  
208mm wide  
61mm high

SIZE: 1/4 square  
102.25mm wide  
125.5mm high

SIZE: 1/3 high  
67mm wide  
254mm high

SIZE: 1/3 wide  
208mm wide  
82.25mm high

SIZE: 1/3 square  
137.5mm wide  
125.5mm high

SIZE: 2/3 high  
137.5mm wide  
254mm high

SIZE: 1/2 wide  
208mm wide  
125.5mm high

SIZE: 1/2 high  
102.25mm wide  
254mm high  
(not shown)

SIZE: full page  
 WITH BLEED  
 230mm wide  
 275mm high  
 PLUS BLEED  
 send file 285x240mm

NO BLEED  
 208mm wide  
 254mm high