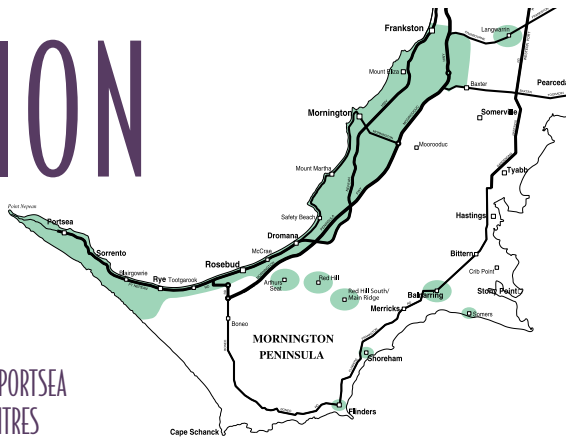


DISTRIBUTION

55,000 PER ISSUE
6 ISSUES PER YEAR

DELIVERED TO 50,000 HOUSEHOLDS FROM LANGWARRIN TO PORTSEA
& AVAILABLE FROM OVER 40 OUTLETS AND SHOPPING CENTRES



DIRECT DELIVERY TO 50,000 HOUSEHOLDS

LETTERBOXED

- Frankston
 - South Frankston,
 - Lakewood & Mt Erin,
 - Karingal (Part)
 - Langwarrin (Part)
- Mt Eliza
- Mornington
- Mt Martha
- Dromana
- Safety Beach
- McCrae
- Rosebud (part)
- Rye (part)
- Blairgowrie
- Sorrento
- Portsea

*Deliveries through
Salamat Targeted Media Pty Ltd
100% of their
deliverable addresses*

AUSTRALIA POST OFFICE BOXES

- Flinders
- Shoreham
- Somers
- Red Hill

5,000 BULK DELIVERED - INCLUDING VENUE COPIES to hotels, cafes, restaurants, hairdressers, beauty salons, spas, hospitals & waiting rooms.

• Frankston

- Council Office
- Arts Centre
- Bayside Shopping Centre
Information Desk

• Seaford

- Council Shop

• Langwarrin

- McClelland Gallery
- Council Shop

• Karingal

- Starzone and Centro

• Mornington

- Grand Hotel
- Mornington on Tanti
- Main Street Newsagency
- MP Regional Gallery
- Shire Office

• Mt Eliza

- Mt Eliza Deli
- Safeway Complex
- Ritches Complex
- Majestic Cellars

• Mt Martha

- Mt Martha Newsagency
- Mt Martha IGA

• Dromana

- Dromana Hotel
- The Hub

• Rye

- Rye Hotel
- RSL

• Rosebud

- Shire Office
- Peninsula Cinema
- RSL
- Rosebud Hotel
- Rosebud Plaza

• Sorrento

- Hotel Sorrento
- Conti
- Stringers

• Portsea

- Portsea Hotel
- Portsea General Store

• Red Hill

- General Store
...*Arthurs Seat Rd*
- General Store
...*Mornington Flinders Rd*
- Red Hill Bakery

• Balnarring

- Newsagency
- Milk Bar

• Hastings

- Pelican Pantry
- Shire Office

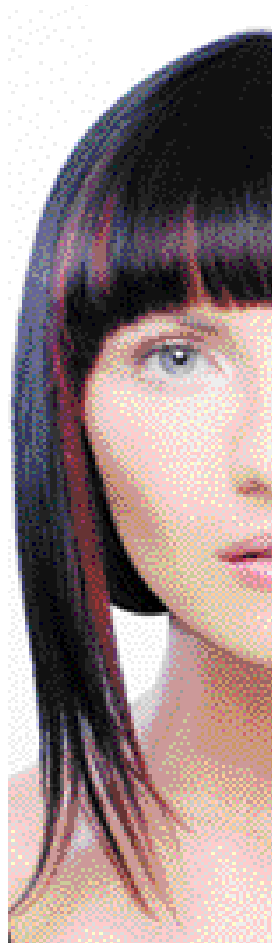
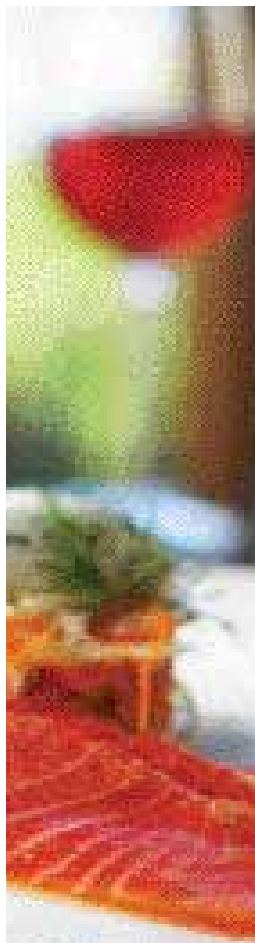
AND RETAILERS

Shopping Centres and
Strips in the following:

- Langwarrin
 - Frankston
 - Mornington
 - Karingal
 - Mt Eliza
 - Mt Martha
- (not including office buildings)

READ THE GOODLIFE PAGE FOR PAGE ONLINE AT WWW.GDLIFE.COM.AU

WHAT'S ON DINING & ENTERTAINMENT FASHION REAL ESTATE PENINSULA WINE COUNTRY
LOCALS AT LEISURE WEDDINGS HOUSE & GARDEN HEALTH & BEAUTY ARTS & GALLERIES



GOOD LIFE

peninsula style

GOOD LIFE

Join with the 'best of the best' businesses in our region & enjoy privileged access to our loyal & extensive readership. Reap the benefits of effective, targeted promotion in our home delivered glossy lifestyle magazine offering a fresh, affordable approach to advertising.

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WITH A HIGH RETENTION RATE TO SAVE YOU \$\$\$

Market your business effectively with 6 issues designed to reflect the seasons.

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- Autumn (March and April)
- Mid Year Homemaker and Food & Wine edition (May & June)
- Winter (July and August)
- Spring (September and October)
- Christmas (November and December)

8 Weeks of Marketing for the Price of 1!

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Professionally delivered to 50,000 households and in addition 5,000 magazines are available from over 40 outlets and shopping centres from Langwarrin to Portsea, including venue copies for hotels, cafes, restaurants, hairdressers, beauty salons, spas, offices, hospitals and waiting rooms.

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www.gdlife.com.au

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the locals favourite magazine.

NOW IN ITS 8TH YEAR!

ABOUT US

Designed by locals for locals, our publications are the **ONLY locally owned, locally run and locally produced** home delivered lifestyle magazines covering Frankston & the Peninsula. Est in 1989 we're proud to be local publishers actively featuring local businesses (big & small) and **we know that our success depends entirely upon how well we promote your product.**

Our dedicated friendly team is happy to help you showcase your business, to ensure you get the most for your marketing dollar.

Local & Loving It - Working with You!

DESIGN & PRODUCTION

The GoodLife sets a very high production standard with great covers and comprehensive content. You will appreciate the benefits of liaising directly with our 'in-house' design team - personal attention producing professionally designed and unique advertisements to maximize results.

Photos, Scanning & Ad Design FREE!

CONTENT

YOU'RE IN GOOD COMPANY IN THE GOODLIFE

Showcasing only the **best businesses and good news**, the GoodLife is a great source of information from furnishings to fashion and provides the most comprehensive what's on, dining and entertainment guide for the region. **Fresh and entertaining interviews and features** from our great team of talented local writers including Tim Bracher, Karen Tatman, Dianne Baxter, Michael Berry, ensures that the GoodLife is read from cover to cover and kept close at hand on the coffee table.

Advice from our experts.

REGULAR FEATURES

COMMUNITY NEWS

Highlighting the groups and individuals who contribute so much to our community.

OUT 'N' ABOUT AND PENINSULA SEEN

Pages of locals enjoying the GoodLife dining & events on the Peninsula.

ARTS, GALLERIES AND WHAT'S ON

A broad selection of exhibitions and events.

DINING AND ENTERTAINMENT

The Peninsula's most comprehensive dining guide, recipes from our local master chefs.

FASHION

The seasons hottest look and how to get it, with advice from the experts.

HOUSE AND GARDEN

Everything for your home, from floors to furnishings and advice from local experts.

HEALTHY & BEAUTY

All about looking and feeling good from head to toe with health practitioners, fitness and weightloss, beauty treatments, hair fashion, spas & more!

WOMEN'S BUSINESS

Especially for women, by women.

LOCALS AT LEISURE

The best of living on and around the Peninsula.

PENINSULA WEDDINGS

Perfect for those planning their big day. September, January and May editions.

PENINSULA WINE COUNTRY

A guide to cellar doors and winery restaurants on your doorstep.

REAL ESTATE MATTERS

A look at local market trends & opportunities.

EDUCATION

Skills for life at our local schools

SPECIAL FEATURES EVERY SEASON

